

District Identity & Streetscape Improvement (DISI) Committee Agenda
Top of Broadway Community Benefit District, Inc.
Wednesday, May 11th, 2016, 4:00 p.m.
Monroe, 473 Broadway St., San Francisco

Public Comments: All TBCBD Advisory Committee meetings are open to the public. Attendees may address the Committee on items appearing on the agenda and may also address the Committee on items on or not on the agenda during the Public Comment period, so long as the matters addressed fall within the scope of the Committee's authority. Each speaker shall have up to 3 minutes up to address the Committee. Agenda materials will be made available at the Committee meeting and otherwise upon request.

AGENDA

1. Introductions – Committee Chair – Jerry Cimino
2. Public Comment – Announcements
3. Review of April 6th, 2016 Minutes *Action Item*
4. Committee Updates:
 - a. SF Travel Subscription (\$750/year)- update
 - b. New merchant/messaging portal on website
 - c. Review of logo
 - d. Social media/website traffic update- Alex Lopez
 - e. Friends of the Urban Forest- replacing of district trees
5. Project Updates:
 - a. North Beach Farmer's Market- Partnership with North Beach Neighbors
 - b. Beat Museum Speaker Series-update
 - c. Macchiarini/Kearny Steps (KSIP)-update
 - d. Historical Marker Project – review process
 - e. New public art programs with North Beach Citizens
6. Other
7. Next DISI Committee Meeting:
8. Adjournment

BROWN ACT: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at 250 Columbus Ave., San Francisco CA. 94133. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Dominic LiMandri at topofbroadway@gmail.com at least 48 hours prior to the meeting.