



ANNUAL MEETING AGENDA

September 22, 2015; 3:00 pm
504 Broadway (Naked Lunch) - San Francisco, CA 94133

All TBCBD Board meetings are open to the public. Attendees may address the board on items appearing on the agenda and may also address the Board on items on or not on the agenda during the Public Comment period, so long as the matters addressed fall within the scope of the Board's authority. Each speaker shall have up to 2 minutes up to address the Board. Agenda materials will be made available at the Board meeting and otherwise upon request.

1. Welcome, Overview and Thank You to Host & Introductions
 - a. Annual Report
 - b. Survey
2. Public Comment
3. Introduction of CBD Board of Directors & Appreciation
4. Supervisor Christensen's Office & Temporary Piazza Project
5. Services & Safety Programs Accomplishments & Looking Forward
 - a. Captain Lazar – Working with the CBD
 - b. Accomplishments 14-15FY
 - c. Security Camera Pilot
 - d. 15-16FY Projects and the “Good Neighbor Policy”
6. Marketing & Identity Programs Accomplishments & Looking Forward
 - a. Accomplishments 14-15FY
 - b. Digital Marketing
 - c. Video
 - d. 15-16FY Projects
7. Expansion Project & Board Terms
8. Q & A and Open Discussion
9. Adjournment & Social Hour

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Welcome to the Top of Broadway Community Benefit District Annual Meeting.

The CBD's board is made up of volunteers, many of whom own property in the district and/or are business owners in the district. Others live in the Broadway/Northbeach neighborhood and have a history of commitment to making it a better place to live, visit, and work. None of the board members are compensated.

The CBD's mission is to make the area around Broadway a safe, beautiful, diverse, and enjoyable place to live, work and visit, with a commitment to promoting economic vitality, improving livability, and advocating area identity and history. The services provided by the CBD include but are not limited to street cleaning, greening, neighborhood beautification, marketing and public safety.

The CBD is funded by a special assessment approved by and paid by property owners in the District, in addition to other donations and support. The assessments appear on property tax bills, are collected by the San Francisco Assessor's Office, and forwarded by that office to the CBD.

Members of the public are welcome to but not required to introduce themselves and to sign-in on the sheet provided. If, when a member of the public speaks, the Chair asks him or her to introduce themselves, it is done as a matter of courtesy. If the speaker does not wish to do introduce himself/herself, he/she is free to decline.

Members of the public will be permitted to comment on agenda items based on a first come, first served basis. In general, public comment will be limited to 2 minutes per person per item, and 6 minutes total per item, which may result in only a limited number of members of the public being able to comment on each agenda item. These limits may be modified by the Chair at his/her discretion. Public comment will be taken after board/committee member discussion of item and before board/committee vote on an item. Comments must be about the specific agenda item under discussion. Members of the public must follow these time limits when making their comments and will be asked to stop their comments once they have reached their allotted time.

General Public Comment, including any remarks about items not on the agenda, will be taken at 3:10PM. Depending on the number of speakers, the Chair may limit individual public comment to two minutes or less. Members of the Board are not permitted to take action on items not on the agenda.

Pursuant to Section 54957.9 of the Brown Act, the Board shall exclude or remove all persons who willfully cause a disruption of a meeting so that the meeting cannot be conducted in an orderly manner. "Disruption" includes personal attacks, physical threats, or derogatory comments directed at members of the Board, the CBD's Staff and/or guests, or members of the public.

If, due to a disability, you require accommodations to attend this meeting, please contact Benjamin Horne at 415-377-4921 or ben@topofbroadwaycbd.com.